

Support B2B Marketing initiatives with targeted email campaigns with our Pardot Starter package.



DESCRIPTION*

- Pardot Setup & Salesforce Integration
- Build 1 Campaign
- Build 1 Landing Page
- Build 1 Pardot Form
- Two Email Templates**
- Three Static or Dynamic Lists
- 1-Hour recorded Pardot Admin training session

*Additional configuration, integrations, personalized training, data import, and strategy are available on a time and materials or can be estimated as additional scope of work.

**Using standard templates. Client is responsible for providing requirements and content.

3-4 WEEK PROJECT

